

Happenstance Social Media Intern Wanted!

Work Location: 1871 (222 W. Merchandise Mart Plaza, #1212)

Company Information: Happenstance is an early-stage startup company based in Chicago. We're a mobile app that aims to change local journalism as we know it – by spontaneously delivering obscure audio stories about the people and places in the city directly to users as they go about their daily routines.

We're not a tour. We're not a news app. We're the new form of timeless audio journalism.

Position Description: Are you an aspiring social media marketer who enjoys strategizing and crafting effective social posts? Do you enjoy sharing and learning new nuggets of information about Chicago? If so, apply for our summer social media internship!

As a social media intern, you will work closely with our social media/marketing manager to create engaging content for our Facebook, Twitter, Instagram and LinkedIn profiles; develop strategies to grow our social media following; create weekly and monthly content calendars; and monitor analytics.

Interns will also have the opportunity to work with our team of summer journalists and design social media teases for their upcoming stories.

This internship is a great way to add experience to your portfolio, work closely with Happenstance's founding members and help get a new Chicago startup off of the ground and established within the Chicago community!

Additional Perks: Through our membership with 1871, the city's tech hub, you will have the opportunity to work alongside of and network with other entrepreneurs who are creating amazing things. Other opportunities include monthly networking events with the River North Business Association and monthly lunches/dinners with the Happenstance team.

Hours: Interns will be expected to work 18-20 hours per week.

Compensation: To be discussed

Desired Major: Communications/Public Relations/Marketing/Advertising

Qualifications: Candidates must be pursuing a career in communications, PR or marketing, have exceptional written communication skills and have experience with Facebook, Twitter, Instagram and LinkedIn. Experience with social media analytics, such as Google Analytics and Facebook Insights, is highly preferred.

Deadline to Apply: May 15

How and to Whom to Apply: Please send a cover letter, resume and any social media marketing samples to hello@happenstanceapp.com.